



DIGI

Ireland's Drinks and Hospitality Sector and Your Constituency

SUMMARY OF RESEARCH REPORT COMMISSIONED BY
THE DRINKS INDUSTRY GROUP OF IRELAND

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MAY 2017

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COMMENTARY ON FINDINGS BY DIGI

Ireland is home to 7,193 public houses, 2,406 licensed restaurants, 3,161 off-licences, 983 licensed hotels (including similar venues with licensed bars), 98 producers and 483 wholesalers in the drinks and hospitality sector.

The sector generates a national wage bill of €2.9 billion, purchases €5.7 billion of materials and services inputs, and supports tourism expenditure of €6.4 billion in the sector.

These findings are among those detailed in a new report '*Hospitality Sector Related Employment in Dáil Constituencies and Counties*', from which this summary report has been developed. The detailed report was commissioned by the Drinks Industry Group of Ireland (DIGI) and authored by economist Anthony Foley of Dublin City University, which examines the economic, social and cultural contribution of the drinks and hospitality sector across Ireland. This sector plays a vital role in Ireland, one that is most keenly and strongly felt in our rural communities.

Every constituency and county benefits in terms of employment, tourism and economic value. 92,000 people work in the drinks industry alone, as proprietors and employees of pubs, off-licences, manufacturers and other hospitality businesses. In total, the combined hospitality sector - including pubs, restaurants, hotels, independent off-licences, and sector producers, retailers and distributors - employs almost 210,000 people across the country, making up 10 percent of all jobs, and exports over €1.25 billion worth of produce.

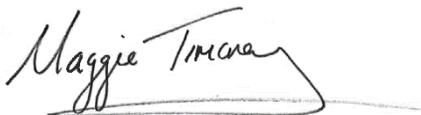
Despite its importance to the economy, the sector has experienced difficult years. Austerity-era excise increases are a persistent heavy tax burden on a sector that contributes significantly to the Exchequer. Ireland currently has the second highest excise rates on alcohol in the European Union. Excise tax is a direct tax on rural Ireland, on jobs, on tourism and on consumers, and it undermines Ireland's international competitiveness and attractiveness.

Although tourism numbers remain strong, we have seen a sharp decline in British visitors of around 6.5%, compared to the same period in 2016, following Brexit. This is a concerning trend for the sector - over 40% of our overseas visitors originate from the UK.

As we take on the serious and uncertain consequences of Brexit, the Government must ensure that the sector is supported. We need to ensure that our indigenous industries, and rural Ireland with them, are advantaged to the greatest degree possible.

Ireland's high excise tax risks jobs, risks damaging our tourism product and represents a cost to consumers.

DIGI, through the Support Your Local campaign, believes that the Government should reduce excise tax to support jobs and tourism. As we take on the serious and uncertain consequences of Brexit, Government must ensure that the drinks and hospitality sector, and rural Ireland with it, are advantaged to the greatest degree possible.



Maggie Timoney
Chairperson
Drinks Industry Group of Ireland

ABOUT DIGI

The Drinks Industry Group of Ireland (DIGI) is the umbrella organisation for the drinks industry in Ireland. DIGI's membership spans brewers, distillers, distributors and the retail sectors (both the on-trade – pubs, hotels, restaurants – and the independent off-licence sector). Its members include:

- Alcohol Beverage Federation of Ireland
- Irish Hotels Federation
- Licensed Vintners Association
- National Off-Licence Association
- Restaurants Association of Ireland
- Vintners Federation of Ireland

Almost 92,000 jobs across the country are dependent on the drinks industry alone. It buys over €1.1bn of Irish produce annually, exports goods worth over €1.25bn, and provides to the state over €2.3bn worth of excise and VAT income, as well as hundreds of millions in income tax, PRSI receipts and tax on profits every year. It is also a vital element of Ireland's wider hospitality sector and internationally renowned tourism offering.

DIGI, through its Support Your Local campaign, seeks to highlight the significant financial and social contribution made by the drinks industry, and work with stakeholders to create conditions that ensure the industry's stability and continued growth.

ABOUT EXCISE TAX AND VAT

In Ireland, alcohol is subject to two types of expenditure tax: excise and VAT.

Excise is a specific tax levied per unit of alcohol in a drink. It is not affected by the retail price of the product, so the same quantity of a particular drink will have the same excise tax regardless of where it is sold.

VAT is charged as a percentage of a good or service's selling value or price. Ireland's rate of VAT is currently 23 percent. A rate of 9 percent is charged on certain goods and services, including food and drink (but excluding alcohol).

Ireland's excise tax is very high, meaning alcohol is more expensive here than in many other EU countries. As the price of alcohol increases, the absolute amount of VAT increases with it.



SUMMARY OF KEY FINDINGS

The following chapter outlines the findings from *Hospitality Sector Related Employment in Dáil Constituencies and Counties 2016*, a report authored by economist Anthony Foley from Dublin City University and commissioned by DIGI.

Ireland is home to 7,193 public houses, 2,406 licensed restaurants, 3,161 off-licences, 983 licensed hotels (including similar venues with licensed bars), 98 producers, and 483 wholesalers in the drinks and hospitality sector.

The sector supports almost 210,000 jobs and pays a national wage bill of €2.9 billion. It purchases €5.7 billion of materials and services inputs, with tourism expenditure of €6.4 billion attributed to the sector.

The key messages emerging from the report are:

1. The drinks and hospitality sector is a key driver of economic activity in Ireland.

2. This economic impact is not confined to cities but is delivered in every constituency in the country.

3. The sector must be supported for it to continue to grow and prosper.

IRELAND



THE DRINKS AND HOSPITALITY SECTOR

CONSISTS OF



7,193

Pubs



3,161

Off-Licences



983

Hotels & Others



483

Wholesalers



2,406

Restaurants



98

Producers

BUYS

€5.7bn

Materials
& Services



ENABLES

209,995

Jobs



DRIVES

€2.9bn

Wages



DELIVERS

€6.4bn

Tourism
Spend





FINDINGS BY CONSTITUENCY

The following chapter outlines the findings from the *Hospitality Sector Related Employment in Dáil Constituencies and Counties* report authored by economist Anthony Foley, from Dublin City University, and commissioned by DIGI on a constituency basis.

Below is a short summary of the terminology used on the following pages:

- **Pubs** – This refers to the number of licensed pubs (including bars) in the constituency.
- **Hotels** – This refers to the number of hotels with a licensed bar in the constituency.
- **Restaurants** – This refers to the number of restaurants with either a full-licence or a wine-licence in the constituency.
- **Off-Licences** – This refers to the number of off-licences with either a full-licence or a wine-licence in the constituency.
- **Wholesalers** – This refers to the number of licensed wholesalers/distributors in the constituency.
- **Producers** – This refers to the number of producers with licences for brewing, cider manufacturing, distilling, compounding of spirits and rectifying of spirits in the constituency.

- **Agri-Output for Drinks Sector** – This refers to purchases of milk and barley by the drinks sector only in the various constituencies. It does not include direct or indirect purchases by the wider hospitality sector.
- **Jobs** – This refers to jobs directly employed by the drinks and hospitality sector with additional jobs created indirectly or by a multiplier effect.
- **Wages** – This refers to the wages paid to those employed directly, indirectly or as a multiplier effect by the drinks and hospitality sector.
- **Tourism Spend** – This refers to spend by foreign and domestic tourists who stay at least one night. Day-to-day spend by Irish citizens is not counted.



CARLOW-KILKENNY

NUMBER OF DÁIL SEATS: 5
POPULATION: 145,659

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



288

Pubs



99

Off-Licences



19

Hotels



12

Wholesalers



63

Restaurants



2

Producers

BUYS

€7.66m

Agri Output
for Drinks
Sector



ENABLES

4,654

Jobs



DRIVES

€100.4m

Wages



DELIVERS

€122m

Tourism
Spend



CAVAN-MONAGHAN



NUMBER OF DÁIL SEATS: 4
POPULATION: 120,483

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



296
Pubs



115
Off-Licences



17
Hotels



13
Wholesalers



33
Restaurants



3
Producers

BUYS

€9.1m
Agri Output
for Drinks
Sector



ENABLES

5,411
Jobs



DRIVES

€115m
Wages



DELIVERS

€122m
Tourism
Spend





CLARE

NUMBER OF DÁIL SEATS: 4
POPULATION: 111,336

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



291
Pubs



72
Off-Licences



18
Hotels



9
Wholesalers



60
Restaurants



3
Producers

BUYS

€2m
Agri Output
for Drinks
Sector



ENABLES

6,682
Jobs



DRIVES

€141.6m
Wages



DELIVERS

€265m
Tourism
Spend



CORK EAST

NUMBER OF DÁIL SEATS: 4
POPULATION: 114,365



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



210
Pubs



81
Off-Licences



14
Hotels



48*
Wholesalers



62
Restaurants



16*
Producers

BUYS

€8.1m
Agri Output
for Drinks
Sector



ENABLES

4,286
Jobs



DRIVES

€97.8m
Wages



DELIVERS

€172m
Tourism
Spend



* In the county, not the constituency



CORK NORTH-CENTRAL

NUMBER OF DÁIL SEATS: 4
POPULATION: 117,170

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



215
Pubs



83
Off-Licences



14
Hotels



48*
Wholesalers



64
Restaurants



16*
Producers

BUYS

€21.8m¹
Agri Output
for Drinks
Sector



ENABLES

4,578
Jobs



DRIVES

€108.6m
Wages



DELIVERS

€177m
Tourism
Spend



* In the county, not the constituency, ¹In the city, not the constituency

CORK NORTH-WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 86,593



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



160
Pubs



62
Off-Licences



11
Hotels



48*
Wholesalers



48
Restaurants



16*
Producers

BUYS

€6.5m
Agri Output
for Drinks
Sector



ENABLES

3,205
Jobs



DRIVES

€67.7m
Wages



DELIVERS

€131m
Tourism
Spend



* In the county, not the constituency



CORK SOUTH-CENTRAL

NUMBER OF DÁIL SEATS: 4
POPULATION: 117,952

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



217
Pubs



84
Off-Licences



14
Hotels



48*
Wholesalers



65
Restaurants



16*
Producers

BUYS

€21.8m¹
Agri Output
for Drinks
Sector



ENABLES

4,397
Jobs



DRIVES

€95.4m
Wages



DELIVERS

€178m
Tourism
Spend



* In the county, not the constituency, ¹In the city, not the constituency

CORK SOUTH-WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 82,952



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



153
Pubs



59
Off-Licences



10
Hotels



48*
Wholesalers



45
Restaurants



16*
Producers

BUYS

€6.5m
Agri Output
for Drinks
Sector



ENABLES

3,076
Jobs



DRIVES

€65.2m
Wages



DELIVERS

€126m
Tourism
Spend



* In the county, not the constituency



DONEGAL

NUMBER OF DÁIL SEATS: 5
POPULATION: 152,358

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



365
Pubs



133
Off-Licences



40
Hotels



12
Wholesalers



77
Restaurants



2
Producers

BUYS

€0.7m
Agri Output
for Drinks
Sector



ENABLES

7,443
Jobs



DRIVES

€157.7m
Wages



DELIVERS

€168m
Tourism
Spend



DUBLIN BAY NORTH

NUMBER OF DÁIL SEATS: 5
POPULATION: 146,512



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



89
Pubs



84
Off-Licences



16
Hotels



184*
Wholesalers



97
Restaurants



10*
Producers

ENABLES

7,957
Jobs



DRIVES

€170.8m
Wages



DELIVERS

€248m
Tourism Spend



* In the county, not the constituency



DUBLIN BAY SOUTH

NUMBER OF DÁIL SEATS: 4
POPULATION: 116,396

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



70

Pubs



66

Off-Licences



12

Hotels



184*

Wholesalers



77

Restaurants



10*

Producers

ENABLES

6,502

Jobs



DRIVES

€146.8m

Wages



DELIVERS

€195m

Tourism Spend



* In the county, not the constituency

DUBLIN CENTRAL

NUMBER OF DÁIL SEATS: 3
POPULATION: 89,030



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



54
Pubs



51
Off-Licences



9
Hotels



184*
Wholesalers



58
Restaurants



10*
Producers

ENABLES

4,908
Jobs



DRIVES

€105.3m
Wages



DELIVERS

€150m
Tourism Spend



* In the county, not the constituency



DUBLIN FINGAL

NUMBER OF DÁIL SEATS: 5
POPULATION: 141,162

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



86

Pubs



81

Off-Licences



15

Hotels



184*

Wholesalers



93

Restaurants



10*

Producers

ENABLES

7,729

Jobs



DRIVES

€164.2m

Wages



DELIVERS

€239m

Tourism Spend



* In the county, not the constituency

DUBLIN MID-WEST

NUMBER OF DÁIL SEATS: 4
POPULATION: 110,427



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



66
Pubs



63
Off-Licences



12
Hotels



184*
Wholesalers



72
Restaurants



10*
Producers

ENABLES

6,065
Jobs



DRIVES

€130.3m
Wages



DELIVERS

€185m
Tourism Spend



* In the county, not the constituency



DUBLIN NORTH-WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 90,534

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



55

Pubs



52

Off-Licences



10

Hotels



184*

Wholesalers



60

Restaurants



10*

Producers

ENABLES

4,831

Jobs



DRIVES

€102.9m

Wages



DELIVERS

€152m

Tourism Spend



* In the county, not the constituency

DUBLIN RATHDOWN

NUMBER OF DÁIL SEATS: 3
POPULATION: 87,470



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



53
Pubs



50
Off-Licences



9
Hotels



184*
Wholesalers



58
Restaurants



10*
Producers

ENABLES

4,831
Jobs



DRIVES

€104.2m
Wages



DELIVERS

€149m
Tourism Spend



* In the county, not the constituency



DUBLIN SOUTH-CENTRAL

NUMBER OF DÁIL SEATS: 4
POPULATION: 114,660

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



70

Pubs



66

Off-Licences



12

Hotels



184*

Wholesalers



76

Restaurants



10*

Producers

ENABLES

8,341

Jobs



DRIVES

€229.3m

Wages



DELIVERS

€193m

Tourism Spend



* In the county, not the constituency

DUBLIN SOUTH-WEST

NUMBER OF DÁIL SEATS: 5
POPULATION: 144,908



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



88
Pubs



84
Off-Licences



15
Hotels



184*
Wholesalers



95
Restaurants



10*
Producers

ENABLES

8,070
Jobs



DRIVES

€172.1m
Wages



DELIVERS

€245m
Tourism Spend



* In the county, not the constituency



DUBLIN WEST

NUMBER OF DÁIL SEATS: 4
POPULATION: 113,179

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



69

Pubs



65

Off-Licences



12

Hotels



184*

Wholesalers



74

Restaurants



10*

Producers

ENABLES

6,290

Jobs



DRIVES

€140.8m

Wages



DELIVERS

€191m

Tourism Spend



* In the county, not the constituency

DÚN LAOGHAIRE

NUMBER OF DÁIL SEATS: 4
POPULATION: 118,791



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



72
Pubs



68
Off-Licences



13
Hotels



184*
Wholesalers



78
Restaurants



10*
Producers

ENABLES

6,335
Jobs



DRIVES

€134.4m
Wages



DELIVERS

€200m
Tourism Spend



* In the county, not the constituency



GALWAY EAST

NUMBER OF DÁIL SEATS: 3
POPULATION: 89,564

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



177
Pubs



77
Off-Licences



24
Hotels



29*
Wholesalers



53
Restaurants



6*
Producers

BUYS

€1.3m
Agri Output
for Drinks
Sector



ENABLES

5,760
Jobs



DRIVES

€122.2m
Wages



DELIVERS

€269m
Tourism
Spend



* In the county, not the constituency

GALWAY WEST

NUMBER OF DÁIL SEATS: 5
POPULATION: 150,874



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



298
Pubs



128
Off-Licences



41
Hotels



29*
Wholesalers



89
Restaurants



6*
Producers

BUYS

€2m
Agri Output
for Drinks
Sector



ENABLES

9,797
Jobs



DRIVES

€208.4m
Wages



DELIVERS

€451m
Tourism
Spend



* In the county, not the constituency



KERRY

NUMBER OF DÁIL SEATS: 5
POPULATION: 145,502

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



435
Pubs



131
Off-Licences



50
Hotels



20
Wholesalers



138
Restaurants



5
Producers

BUYS

€6m
Agri Output
for Drinks
Sector



ENABLES

10,828
Jobs



DRIVES

€229.8m
Wages



DELIVERS

€464m
Tourism
Spend



KILDARE NORTH

NUMBER OF DÁIL SEATS: 4
POPULATION: 115,350



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



104
Pubs



75
Off-Licences



12
Hotels



12*
Wholesalers



48
Restaurants



4*
Producers

BUYS

€1.3m*
Agri Output
for Drinks
Sector



ENABLES

4,220
Jobs



DRIVES

€89.7m
Wages



DELIVERS

€72m
Tourism
Spend



* In the county, not the constituency



KILDARE SOUTH

NUMBER OF DÁIL SEATS: 3
POPULATION: 115,350

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



79

Pubs



58

Off-Licences



10

Hotels



12*

Wholesalers



37

Restaurants



4*

Producers

BUYS

€1.3m*

Agri Output
for Drinks
Sector



ENABLES

3,089

Jobs



DRIVES

€66.2m

Wages



DELIVERS

€55m

Tourism
Spend



* In the county, not the constituency

LAOIS

NUMBER OF DÁIL SEATS: 3
POPULATION: 87,745



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



123
Pubs



59
Off-Licences



9
Hotels



6
Wholesalers



20
Restaurants



1
Producers

BUYS

€3.7m
Agri Output
for Drinks
Sector



ENABLES

2,536
Jobs



DRIVES

€54m
Wages



DELIVERS

€34m
Tourism
Spend





LIMERICK CITY

NUMBER OF DÁIL SEATS: 4
POPULATION: 113,835

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



206
Pubs



74
Off-Licences



13
Hotels



14*
Wholesalers



47
Restaurants



2*
Producers

BUYS

€5.8m*
Agri Output
for Drinks
Sector



ENABLES

3,936
Jobs



DRIVES

€83.8m
Wages



DELIVERS

€156m
Tourism
Spend



* In the county, not the constituency

LIMERICK COUNTY



NUMBER OF DÁIL SEATS: 3
POPULATION: 83,834

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



154
Pubs



55
Off-Licences



10
Hotels



14*
Wholesalers



35
Restaurants



2*
Producers

BUYS

€5.8m*
Agri Output
for Drinks
Sector



ENABLES

3,061
Jobs



DRIVES

€64.9m
Wages



DELIVERS

€115m
Tourism
Spend



* In the county, not the constituency



LONGFORD-WESTMEATH

NUMBER OF DÁIL SEATS: 4
POPULATION: 116,802

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



259
Pubs



105
Off-Licences



11
Hotels



16
Wholesalers



54
Restaurants



2
Producers

BUYS

€1.4m
Agri Output
for Drinks
Sector



ENABLES

6,139
Jobs



DRIVES

€130.5m
Wages



DELIVERS

€84m
Tourism
Spend



LOUTH

NUMBER OF DÁIL SEATS: 5
POPULATION: 143,272



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



182
Pubs



97
Off-Licences



10
Hotels



20
Wholesalers



53
Restaurants



5
Producers

BUYS

€0.6m
Agri Output
for Drinks
Sector



ENABLES

2,682
Jobs



DRIVES

€58.7m
Wages



DELIVERS

€53m
Tourism
Spend





MAYO

NUMBER OF DÁIL SEATS: 4
POPULATION: 120,332

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



373
Pubs



112
Off-Licences



40
Hotels



7
Wholesalers



76
Restaurants



3
Producers

BUYS

€1.3m
Agri Output
for Drinks
Sector



ENABLES

4,095
Jobs



DRIVES

€87m
Wages



DELIVERS

€184m
Tourism
Spend



MEATH EAST

NUMBER OF DÁIL SEATS: 3
POPULATION: 86,572



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



98
Pubs



55
Off-Licences



6
Hotels



18*
Wholesalers



32
Restaurants



3*
Producers

BUYS

€0.9m
Agri Output
for Drinks
Sector



ENABLES

2,149
Jobs



DRIVES

€48.2m
Wages



DELIVERS

€37m
Tourism
Spend



* In the county, not the constituency



MEATH WEST

NUMBER OF DÁIL SEATS: 3
POPULATION: 85,550

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



97

Pubs



55

Off-Licences



6

Hotels



18*

Wholesalers



32

Restaurants



3*

Producers

BUYS

€0.9m

Agri Output
for Drinks
Sector



ENABLES

2,119

Jobs



DRIVES

€45.2m

Wages



DELIVERS

€36m

Tourism
Spend



* In the county, not the constituency

OFFALY

NUMBER OF DÁIL SEATS: 3
POPULATION: 87,640



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



126
Pubs



45
Off-Licences



5
Hotels



1
Wholesaler



20
Restaurants



2
Producers

BUYS

€1m
Agri Output
for Drinks
Sector



ENABLES

2,158
Jobs



DRIVES

€43.5m
Wages



DELIVERS

€26m
Tourism
Spend





ROSCOMMON-GALWAY

NUMBER OF DÁIL SEATS: 3
POPULATION: 84,586

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



203

Pubs



39

Off-Licences



4

Hotels



2

Wholesalers



20

Restaurants



1

Producers

BUYS

€0.4m

Agri Output
for Drinks
Sector



ENABLES

1,019

Jobs



DRIVES

€19.5m

Wages



DELIVERS

€43m

Tourism
Spend



SLIGO-LEITRIM

NUMBER OF DÁIL SEATS: 4
POPULATION: 119,153



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



254
Pubs



77
Off-Licences



16
Hotels



10
Wholesalers



36
Restaurants



4
Producers

BUYS

€0.7m
Agri Output
for Drinks
Sector



ENABLES

6,278
Jobs



DRIVES

€133.1m
Wages



DELIVERS

€143m
Tourism
Spend





TIPPERARY

NUMBER OF DÁIL SEATS: 5
POPULATION: 147,801

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



422
Pubs



120
Off-Licences



17
Hotels



16
Wholesalers



49
Restaurants



8
Producers

BUYS

€8.7m
Agri Output
for Drinks
Sector



ENABLES

3,973
Jobs



DRIVES

€87m
Wages



DELIVERS

€112m
Tourism
Spend



WATERFORD

NUMBER OF DÁIL SEATS: 4
POPULATION: 113,795



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



220
Pubs



86
Off-Licences



15
Hotels



5
Wholesalers



67
Restaurants



4
Producers

BUYS

€3.5m
Agri Output
for Drinks
Sector



ENABLES

5,260
Jobs



DRIVES

€105.8m
Wages



DELIVERS

€138m
Tourism
Spend





WEXFORD

NUMBER OF DÁIL SEATS: 5
POPULATION: 145,320

THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



265
Pubs



108
Off-Licences



22
Hotels



15
Wholesalers



73
Restaurants



6
Producers

BUYS

€8.3m
Agri Output
for Drinks
Sector



ENABLES

8,070
Jobs



DRIVES

€170.6m
Wages



DELIVERS

€143m
Tourism
Spend



WICKLOW

NUMBER OF DÁIL SEATS: 5
POPULATION: 141,012



THE DRINKS AND HOSPITALITY SECTOR SUPPORTS



151
Pubs



87
Off-Licences



18
Hotels



14
Wholesalers



72
Restaurants



6
Producers

BUYS

€1.8m
Agri Output
for Drinks
Sector



ENABLES

7,235
Jobs



DRIVES

€155.7m
Wages



DELIVERS

€197m
Tourism
Spend





SUMMARY OF METHODOLOGY

The following chapter outlines a summary of the methodologies used to generate the national and constituency numbers utilised in this summary report. A more full and detailed explanation of the methodology used in this summary report and the detailed report is available from the DIGI website at www.drinksindustry.ie

Number of Pubs

The number of pubs (including bars) by county was identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of pubs was allocated between constituencies on a population basis.

Number of Hotels

The number of hotels refers to the number of hotels with a licensed bar only and figures were identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of hotels (with a licensed bar) was allocated between constituencies on a population basis.

Number of Restaurants

The number of restaurants refers to the number of restaurants with a full-licence or wine-licence only and figures were identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of restaurants (with a full-licence or wine-licence) was allocated between constituencies on a population basis.

Number of Off-Licences

The number of off-licences refers to the number of off-licences with a full-licence or wine-licence and figures were identified from the individual licence database from Revenue. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of off-licences with a full-licence or a wine-licence was allocated between constituencies on a population basis.

Number of Producers

The number of producers refers to the number of producers with licences for brewing, cider manufacturing, distilling, compounding of spirits and rectifying of spirits; figures were identified from the individual licence database from Revenue. In addition, further details were identified from a variety of sources, trade directories, industry association memberships and discussions with industry representatives. This data was retained from the 2016 report. Where constituencies are composed of more than one county, county figures are added together. Where constituencies are less than a county, the number of producers was kept at a county level and this is noted in the relevant constituency profiles.

Agri Output for the Drinks Sector

This refers to purchases of milk and barley by the drinks sector in the various constituencies and does not include additional output used by the wider hospitality and tourism sector in the form of direct or indirect purchases. Domestic sourced volumes are assumed to be unchanged from the previous year's report but milk prices per litre are assumed to fall from 28c to 26c, and barley prices per tonne fall from €170 to €155. The apportionment of milk and barley purchases follows the methodology of the previous constituency reports.

Number of Jobs

This refers to the number of jobs derived directly from the drinks and hospitality sectors, or created indirectly or as a multiplier effect. The numbers used nationally and per constituency are derived from analysis of the CSO employment data for NACE 55 and 56 standards -- accommodation and food and beverages services (including bars), as well as Fáilte Ireland measures of employment in tourism and hospitality.

Wages Paid

The wages contribution of hospitality employment is based on the CSO earnings data which shows an average annual wage per employee (excluding proprietors and not adjusting for part-timers) but applied to the total hospitality employment (including proprietors).

Tourism Spend

The tourism spend refers to non-ordinary hospitality spend by overseas visitors and domestic trips of at least one night, as defined by the CSO and Fáilte Ireland. Consequently, domestic tourist day trips and domestic day-to-day spend (e.g. eating out) are excluded. Thus tourism spend in this report follows that definition.

REVERSE EXCISE, SUPPORT JOBS

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the Drinks Industry Group of Ireland**